

Mission, Vision & Values

South & City College Birmingham

Public Value Statement

South & City College Birmingham is an exempt charity under the terms of the Charities Act 2006. In return, the College has a commitment to deliver a significant, measurable, public benefit to its local community. In considering its vision, mission and values, South & City College Birmingham has had due regard of the Charity Commission's guidance on report this public benefit.

Mission

To provide outstanding education and training which is primarily vocational, in response to the needs of learners and employers

Vision

To continue to develop and be recognised as an outstanding educational and economic resource by learners, staff, employers and the wider community

Values

The College:

- believes that its learners are the most important members of the College and that it is the responsibility of all College staff to help them achieve their full potential
- Is proud of the diversity of its college community and strives to be a socially inclusive organisation that recognises, values and celebrates individual differences, where everyone is enabled to achieve their full potential
- is opposed to all forms of violent, abusive and discriminatory behaviour
- is proud of the fact that it is an inclusive, learning organisation and believes that all of its members are entitled to be treated fairly, with dignity and respect. Furthermore, they are entitled to work and study in a welcoming, safe and supportive environment
- values its staff and governors, will help them develop their skills and expertise, and will do its utmost to provide a good working environment
- welcomes all who would benefit from the opportunity to study at, or be trained by, the College, irrespective of their backgrounds
- believes in the local economy and wants to support local people and businesses

The College creates Public Value by:-

- Ensuring local people are skilled for employment
- Promoting equality and diversity
- Actively working with businesses to create partnerships and encourage apprenticeships and work placements for students
- Supporting local community based projects and charities
- Working supportively with local community.
- Working in partnership with schools and universities
- Delivering a curriculum suitable for local needs
- Opening facilities to the public which are run by students
- Training Hair dressing facilities open to the public at discounted prices
- Promoting Apprenticeships, training and recruitment
- Contributing to the economy as a major employer